

## Automatic Dishwashing Products

Since the inception of Nature Clean products back in the early 1960's, our goal has remained unchanged. We will always strive to offer consumers the absolute safest, most natural alternatives for both household and personal care products. Safeguarding people's health is why our brand was originally created and it remains our main purpose today.

Recently, the chemistry required for creating any product used in Automatic Dishwashers has come under concern. The key ingredient needed in *every dishwasher product*, regardless of the brand name is called Ethoxylated Alcohol, or Linear Alcohol (many brands won't disclose ingredients or will call this ingredient something else to avoid the controversy). This is a very safe, naturally derived ingredient and must be present or the product simply won't work in an automatic dishwasher. It's a non foaming ingredient and it's necessary otherwise the pump will malfunction and burn out overtime in your dishwasher. To date only Alcohol Ethoxylates will perform this function satisfactorily.

The concern is that during the manufacturing process of Ethoxylated Alcohol, it *could possibly* be contaminated with a harmful chemical called 1,4 Dioxane.

We're proud to announce that we're the very first company (to the best of our knowledge) to introduce mandatory safety testing of our own automatic dishwasher products (powders, gels and tabs).

Our goal is to ensure that 1,4 Dioxane does not wind up in any Nature Clean formula!

Each and every batch of Nature Clean products designed for use in automatic dishwashers, is tested to ensure that it doesn't contain 1,4 Dioxane. Our goal is to ensure that we're offering individuals and families the safest, healthiest possible alternative.

Should we ever find that one of our formulas has been contaminated with this chemical, we simply won't sell it. We'd like to see it become standard practice for *all companies* to test their own brands of Automatic Dishwasher Products for the presence of 1,4 Dioxane.

Thank you for supporting Nature Clean products in this effort.

Bernie Ross

CEO

F.T Ross Ltd.